

Gurukul Educational And Research Institute



SHIKSHA SANKUL, SAHASTRADHARA ROAD, NEARBY IT PARK,
DEHRADUN, UTTARAKHAND PIN CODE - 248013



Contact@geritharidwar.org



DIPLOMA IN PHOTOGRAPHY

Duration: 1 Year

Eligibility: 10+2 Pass / Basic Interest in Photography

Mode: Theory+ Practical+ Outdoor Shoots+Portfolio Development

Semester 1 – Photography Fundamentals

1 Introduction to Photography

- History of Photography
- Types of Photography
- Career Scope
- Professional Ethics

2 Camera Basics

- Types of Cameras (DSLR, Mirrorless)
- Camera Parts & Functions
- ISO, Aperture, Shutter Speed
- Exposure Triangle
- White Balance

Practical:

- Manual Mode Practice
- Indoor & Outdoor Shooting

3 Composition & Lighting

- Rule of Thirds
- Framing
- Angles & Perspectives
- Natural Light Photography
- Artificial Lighting Setup

4☐ Photo Editing Basics

- Image Selection
- Color Correction
- Cropping & Retouching
- Filters & Presets

Tools Practice:

- Adobe Lightroom
- Adobe Photoshop

Semester 2 – Advanced Photography.

5☐ Wedding Photography

- Pre-Wedding Shoot
- Candid Photography
- Event Coverage
- Album Selection

6☐ Fashion & Portfolio Photography

- Model Posing
- Studio Lighting
- Background Setup
- Portfolio Creation

7☐ Product & Commercial Photography

- Product Lighting
- E-commerce Photography
- Food Photography
- Brand Shoots

8☐ Business & Freelancing

- Starting Photography Business
- Pricing Strategy
- Client Communication
- Social Media Promotion
- Portfolio & Branding

Practical / Project

- 3 Outdoor Photo Shoots



- 1 Wedding/Event Simulation
- Portfolio Creation
- Final Exhibition
- Viva



Examination Pattern

- Theory – 100 Marks
- Practical – 200 Marks
- Portfolio – 100 Marks
- Viva – 100 Marks



Career Scope

- Wedding Photographer
- Fashion Photographer
- Product Photographer
- Event Photographer
- Photo Editor
- Freelance Photographer

